

News Release

January 31, 2019

Managing Grizzly Bear Featured on Bass Pro Shops Outdoor World Radio

SPRINGFIELD, Mo. – Host of [Bass Pro Shops](#) Outdoor World Radio show, Rob Keck is focused on an emerging problem; managing grizzly bear populations in North America.

Hear all about North America's largest predator and what's being done to keep both bear, and human populations safe. Join Keck as he talks with three distinctive guests, Shane Mahoney, founder and CEO of Conservation Visions, Scott Ellis, Executive Director for the Guides & Outfitters Association of British Columbia, and Evan Heusinkveld, CEO of the Sportsmen's Alliance.

Tune in to catch these exclusive interviews Saturday at 10am ET and Sunday at 9am ET on RURAL RADIO, found exclusively on [RURAL RADIO SiriusXM Channel 147](#).

Each week, [Bass Pro Shops](#) Outdoor World draws upon outdoor experts from across the country, including those within the Bass Pro Shops family. Rob Keck, Bass Pro Shops' director of conservation, and his guests provide listeners with the latest information about hunting, fishing and wildlife conservation.

About Bass Pro Shops®

Bass Pro Shops is North America's premier outdoor and Conservation Company. Founded in 1972 when avid young angler Johnny Morris began selling tackle out of his father's liquor store in Springfield, Missouri, today the company provides customers with unmatched offerings spanning premier destination retail, outdoor equipment manufacturing, world-class resort destinations and more. In 2017 Bass Pro Shops acquired [Cabela's](#) to create a "best-of-the-best" experience with superior products, dynamic locations and outstanding customer service. Bass Pro Shops also operates [White River Marine Group](#), offering an unsurpassed collection of industry-leading boat brands, and [Big Cedar Lodge](#), America's Premier Wilderness Resort. Under the visionary conservation leadership of Johnny Morris, Bass Pro Shops is a national leader in protecting habitat and introducing families to the outdoors and has been named by Forbes as "one of America's Best Employers."

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About RURAL RADIO, L.L.C.: RURAL RADIO is a 24/7 international satellite radio station devoted to serving rural needs and interests. RURAL RADIO is slated to launch in the U.S. and Canada on SiriusXM channel 147. Broadcast operations for the station are located in Nashville, TN and Corporate headquarters are in Omaha, NE. The channel is affiliated with Rural Media Group, Inc. RURAL RADIO's program schedule revolves around original productions focused on agriculture, equine, hunting, fishing, western sports, and living the country life in small towns and on acreages. Details on SiriusXM at www.siriusxm.com/ruralradio. Facebook: www.facebook.com/RURALRADIO147 and Twitter @RURALRADIO147